

Rep Order# 8863561 Ver# 1 Status New  
EC'd Yes

Traffic Order#  
Showing Buylines: All Lines

Printed: 09/12/2012 8:44 AM  
Last Received: 09/12/2012 6:40 AM

1 of 4

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) NRCC-NATL REPUB CONG  
Product NRCCE 2012  
Estimate# 3160  
Buyer KRISTY KOVATCH  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency CRP1P2/E  
Flight Dates 10/19/2012 - 10/25/2012  
Hiatus Weeks  
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	1030P-11P SPORTS ZNE	:30	\$225.00	10/21-10/21	1	1	1	\$225.00	---
Rating: 1.4												
2	SU	10A-11A	THIS WEEK-ABC		:30	\$250.00	10/21-10/21	1	1	1	\$250.00	
Rating: 1.1												
3	F	5P-530P	ABC 4 NWS-5		:30	\$400.00	10/19-10/19	1	1	1	\$400.00	
Rating: 1.5												
4	M	5P-530P	ABC 4 NWS-5		:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
Rating: 1.5												
5	TU	5P-530P	ABC 4 NWS-5		:30	\$400.00	10/23-10/23	1	1	1	\$400.00	
Rating: 1.5												
6	W	5P-530P	ABC 4 NWS-5		:30	\$400.00	10/24-10/24	1	1	1	\$400.00	
Rating: 1.5												
7	TH	5P-530P	ABC 4 NWS-5		:30	\$400.00	10/25-10/25	1	1	1	\$400.00	
Rating: 1.1												
8	F	7A-9A	GD MNM AMR-ABC		:30	\$300.00	10/19-10/19	1	1	1	\$300.00	
Rating: 1.1												
9	TU	7A-9A	GD MRN AMR-ABC		:30	\$300.00	10/23-10/23	1	1	1	\$300.00	



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Station	KTIVX-TV SALT LAKE CITY					Traffic Order#	
Advertiser	( ) NRC-C-NATL REPUB CONG					Last Received:	
Product	NRCC IE 2012					Showing Buylines: All Lines	
Estimate#	3160					Printed:	
Buyer	KRISTY KOVATCH					09/12/2012 8:44 AM	
Phone#							
Fax#							
LT	Ln	Day	Time	Program			
Rating: 1.1	21	M	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/22-10/22
Rating: 1.1	22	TU	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/23-10/23
Rating: 1.1	23	W	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/24-10/24
Rating: 1.1	24	TH	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/25-10/25
Rating: 1.1	25	F	1035P-1105P	ABC-NITELINE<	:30	\$400.00	10/19-10/19
Rating: 1.1	26	M	1035P-1105P	ABC-NITELINE<	:30	\$400.00	10/22-10/22
Rating: 1.1	27	TU	1035P-1105P	ABC-NITELINE<	:30	\$400.00	10/23-10/23
Rating: 1.1	28	SA	130P-5P	COLLEGE FB	:30	\$1,000.00	10/20-10/20
Rating: 1.5	29	M	10P-1035P	ABC 4 NWS-10<	:30	\$900.00	10/22-10/22
Rating: 1.5	30	W	10P-1035P	ABC 4 NWS-10<	:30	\$900.00	10/24-10/24

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Advertiser ( ) NRCC-NATL REPUB CONG  
Product NRCC-IE 2012  
Estimate# 3160  
Buyer KRISTY KOVATCH  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

Agency CP1/P2/E  
Flight Dates 10/19/2012 - 10/25/2012  
Hiatus Weeks

Rep Firm ( ) WASHINGTON  
Sales Office ( ) JAN FOX  
Salesperson ( ) JAN FOX

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

**—REPORT TOTALS—**  
Report Totals: 30 / \$13,475.00

**—SALES MONTHLY TOTALS—**

Oct 12: 30 / \$13,475.00

Sales Totals: 30 / \$13,475.00

Station Totals: 30 / \$13,475.00

Lines not sent/rclld/rtrn: 0 / \$0.00

**—COMPETITIVE—**

Market Totals	CABL	KAZG	KUZZ	KPNZ	KSL	KUTV
\$140,805	0%	0%	0%	0%	17%	36%
	KSTU	37%	KTVX	KUCW	KUPX	
	NTVX	0%				

Books null  
Demos RA35+